



Dear Local Performing Arts Supporter,

Like so many other industries, the Performing Arts have been hit particularly hard by the COVID-19 Pandemic. STEPS School of Dance and Performing Arts is committed to being an institution where children have a creative outlet through the universal language of dance. We train students of all ages, beginner through pre-professional and offer a wide variety of programs to fit many families' needs such as recreational classes, an After School Program with transportation and a competitive track for our advanced dancers.

My name is Lauren Ben Yaaqov and I am the proud owner and Director of STEPS for the past four years. One of my favorite accomplishments that our school has achieved during this extremely tough past year was putting on a holiday performance in 2020 called 'Land of The Sweets'. This was an abbreviated adaptation of The Nutcracker Ballet, a timeless holiday classic. This season, I am so proud to say we are producing the FULL VERSION of The Nutcracker in collaboration with Central Park Performing Arts Center. Our dancers, parents and instructors are all as thrilled as I am. But putting on a production of this magnitude from scratch is no easy feat. Original choreography must be created, costumes designed and purchased, venue booked, sets ordered and so many talented people putting in countless hours of work to make everything come together. Despite having a heavily involved student body and extremely supportive parents, there is an enormous amount of time and resources needed to make this project a success.

Nutcracker truly is a dream come true and a "labor of love" for our studio and community. It is widely regarded as a holiday tradition that marks the season for most of our dance families. Many of our students were previously involved in Nutcracker productions with other organizations that sadly are no longer in existence. I felt a desire and a responsibility to keep the tradition of Nutcracker alive in the community. I humbly ask that you consider being a part of that tradition. NO amount of assistance is too small, but we do have some incentives for certain amounts of contributions:

Corps de Ballet Sponsor (Individual or Corporate sponsor)- \$50.00

- Name listed in program and on STEPS website

Friends of Clara Sponsor (Individual or Corporate Sponsor)- \$175.00

- Quarter page ad in program and 2 tickets to The Nutcracker

Sugar Plum Fairy Sponsor (Individual or Corporate Sponsor)- \$275.00

- Half page ad in program and 4 tickets to The Nutcracker



The Nutcracker Ballet Sponsorship Application

Presented by STEPS School of Dance

December 20th and 21st, 2021

Central Park Performing Arts Center

Business or Corporation Name: _____

Individual Name: _____

Address: _____

City/State/Zip: _____ Phone: _____

Email: _____

_____ Corps de Ballet Sponsor- \$50.00

_____ Friends of Clara Sponsor- \$175.00

_____ Sugar Plum Fairy Sponsor- \$275.00

_____ Other Amount

_____ Check enclosed to STEPS School of Dance

_____ Charge \$ _____ to Visa/Mastercard/Discover/American Express

Card # _____ Exp: _____ CVV: _____ Zip: _____

Name on Card: _____

Signature: _____

Please Return To:

STEPS School of Dance and Performing Arts

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